

Client: Con Edison • New York, NY

DCG PROVIDES SKILLS THAT NOT ONLY CHANGE ORGANIZATIONS, THEY CHANGE LIVES

Major utility company has a talented employee one step from termination... in a last attempt to save him, he is sent to a GRI™ Workshop.

Challenges

- Charley was one step from losing his job
- He was negative and cynical and let people know it both at work and at home
- Charley was unkempt
- Charley's wife was one step from leaving and he was in danger of losing his family. They had enough with his behavior and attitude
- Charley's bosses thought he had talent and sent him to a GRI™ Workshop as a last resort
- Charley didn't know this was his last chance

Signature Solutions

- Charley attended a GRI™ Workshop
- He was intrigued by the brain principles he learned
- He was interested but skeptical about the workshop's intent - that his ideas can matter, that his managers would listen to him, that he can impact the work
- He began using the process analysis and innovation tools, especially mind mapping
- He asked Tony Dottino for reading material to substantiate the concepts.
- Charlie took home the GIGG homework assignment to try with his family

Results

- On the final day of the workshop, Charlie arrived clean-shaven in suit and tie and made a polished, professional presentation to management
- Charley went on to lead multiple GRI™ projects
- Today, Charley is a respected manager at the utility company
- He has taught his children to mind map and their test scores have soared
- He is happily married
- The evening dinner table at his home became a place of joy
- One day, Tony Dottino received a phone call from Charley's wife. She said, "I don't know who you are or what you did, but thank you for giving me my Charley back."

Minds over Matters™